

# Financial Fitness for Life

## UNIVERSITY OF ILLINOIS CENTER FOR ECONOMIC AND FINANCIAL EDUCATION

### 5<sup>TH</sup> ANNUAL FINANCIAL FITNESS FOR LIFE TRAINING CONFERENCE Making Your Money Grow!

**WHEN:**

Monday, October 19, 2009 (9am - 4pm)

**WHERE:**

McLean County Extension Office  
402 N. Hershey Road, Bloomington, IL 61704  
(309) 663-8306



**WHO SHOULD ATTEND?**

- K-12 teachers specializing in economics, business, math, consumer economics, consumer and family sciences, social studies, history, and reading.
- Counselors and educators specializing in career/life skills who have students/clients in need of financial literacy training.
- Financial education providers working with youth or limited resource audiences through the non-profit, public, and private sectors.

**DESCRIPTION:**

Stocks are on the rebound, but are we out of the woods yet? Now is the ideal time to help consumers learn how to take personal responsibility for their finances and become smart savers and investors. This *Financial Fitness for Life* training conference will focus on helping educators teach youth and limited resource audiences to “make their money grow.” The training will showcase the newly revised version of the *Financial Fitness for Life* curriculum, which is scheduled for release beginning this fall. Guest speakers from the Federal Reserve Bank of Chicago, the Economic Awareness Council, and Money Management International will also discuss recent developments in the financial markets and implications for consumers’ financial security. In all, the conference will include 6 sessions:

- Savings Fundamentals – The Millionaire’s Toolbox
- All About Investing – Lessons from the Stock Market
- Here Today – Gone Tomorrow? The Changing Landscape of Financial Institutions and Regulations
- Start Small, Think Big – The Young Illinois Saves Program
- Digging Out of Debt One Shovel at Time – What Consumers Need to Know
- Ready, Set, Surf! Your Guide to the Best Online Tools for Personal Finance

All participants will receive \*FREE\* the *Financial Fitness for Life* curriculum materials (teacher guide, student workbook, parents guide, CD-ROM, and web links), along with numerous websites, simulations and other activities they can share with their students and clients. For more information about this event, visit: <http://financialed.ace.uiuc.edu/>.

## WHY SHOULD YOU ATTEND?

- Free training materials (\$200.00 value)
- Hands-on lesson demonstrations
- 6 CPDUs
- Lunch and refreshments provided
- \$200 stipends for teachers who qualify and agree to use *Financial Fitness for Life* and administer student assessment

## REGISTRATION:

- Registration is required by \*\*\*WEDNESDAY, OCTOBER 14\*\*\*
- A refundable registration fee of \$25 is required to guarantee your seat.
- Participants are asked to submit a \$25 check made payable to the “University of Illinois.” The check will be refunded to participants who attend the entire day.
- A detailed agenda with directions will be sent prior to the conference.
- Space is limited to 50 instructors - Register Today!

## TO REGISTER, CONTACT BY PHONE OR E-MAIL:

Marla Wilkins  
Effingham Extension Center  
1209 Wenthe Dr, Effingham, IL 62401  
phone: (217) 347-5126 / e-mail: [mswilkin@illinois.edu](mailto:mswilkin@illinois.edu)

## FOR MORE INFORMATION CONTACT:

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### Welcome ICEA Members!

This year's *Financial Fitness for Life Training Conference* is being offered as part of *ICEA's 41<sup>st</sup> Annual Conference*. The Illinois Consumer Education Association (ICEA) was organized in 1973 to expand consumer education and foster professional growth in the teaching of consumer education at all levels. Current ICEA members can register for the *FFFL Conference* as indicated above. More information about ICEA's conference will follow in its upcoming newsletter. To become an ICEA member visit <http://financial.ed.ace.uiuc.edu/JCE/> and click on the membership application under “JCE Subscriptions.”

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Promoting educational excellence for all Americans.

